PRODUCT CATALOGUE

IDEAL WARREN







Our Mission:

Our mission is to empower businesses and organizations of all sizes to create impactful and immersive digital experiences that drive customer engagement, enhance brand visibility, and boost overall business performance. We are committed to providing cutting-edge technology, unparalleled creativity, and exceptional customer service to ensure that our clients achieve their communication goals and stay ahead in today's competitive market.

Our Services:

At Ideal Warren, we offer a comprehensive range of services tailored to meet the unique needs of our clients:

Consultation and Strategy:

We start by understanding your business objectives, target audience, and specific requirements. Our team of experts collaborates closely with you to develop a personalized digital signage strategy that aligns with your brand identity and goals.

Custom Design and Content Creation:

We believe that content is king. Our creative team crafts visually stunning and engaging content, tailored to captivate your audience and convey your message effectively. Whether it's eye-catching graphics, videos, or interactive elements, we ensure that every piece of content leaves a lasting impact.

Hardware and Software Solutions:

We offer a wide selection of cutting-edge digital signage hardware and software options to meet your specific needs. From high-definition displays and interactive kiosks to content management systems, we provide all the tools necessary to bring your vision to life.

<u>Installation and Integration:</u>

Our experienced technicians handle the seamless installation of your digital signage solution, ensuring that everything works flawlessly and integrates seamlessly with your existing infrastructure.

Monitoring and Support:

We provide ongoing monitoring and support to ensure that your digital signage is always running smoothly. Our dedicated support team is available to assist with any technical issues and offer expert guidance whenever you need it.



Welcome to Ideal Warren

At Ideal Warren, we are passionate about transforming the way businesses communicate and engage with their audiences. As a leading provider of innovative digital signage solutions, we pride ourselves on delivering captivating and dynamic displays that leave a lasting impression.

Why Choose Us:

- Innovative Technology: We stay at the forefront of technological advancements to offer the latest and most sophisticated digital signage solutions.
- Creative Excellence: Our talented team of designers and content creators ensures that your displays are visually captivating and tailor-made to engage your audience.
- Customer-Centric Approach: Your success is our priority. We listen to your needs, provide personalised attention, and strive to exceed your expectations at every step.
- Proven Track Record: With a proven track record of successful projects across various industries, we have earned the trust of numerous satisfied clients.
- End-to-End Solutions: From concept to execution, we offer end-to-end solutions, making the entire process seamless and hassle-free for you.

Join us on this exciting digital journey, and let Ideal Warren help you showcase your brand, products, and services in a way that leaves a lasting impression. Contact us today to discover how we can transform your communication experiences and elevate your business to new heights.





Welcome to our cutting-edge digital signage company, where we specialise in providing innovative and customized solutions for various sectors. Our mission is to transform the way businesses communicate and engage with their audiences through dynamic and interactive displays. With our state-of-the-art technology and a dedicated team of experts, we cater to a wide range of sectors, each with unique needs and requirements.

No matter the sector, our digital signage company prides itself on offering comprehensive solutions that are easy to manage, scalable, and adaptable to meet evolving needs. From concept to execution, we collaborate closely with our clients to understand their unique requirements and deliver impactful displays that elevate their communication strategies. With our commitment to excellence, innovation, and customer satisfaction, we look forward to partnering with organisations across diverse sectors to redefine their communication experiences.



HOSPITALITY

We understand the importance of creating a welcoming and memorable experience for guests in the hospitality sector. Our digital signage solutions empower hotels, restaurants, and resorts to showcase amenities, services, and event information, thereby enhancing guest satisfaction and engagement. From interactive wayfinding to personalised messaging, our displays cater to the unique needs of each establishment



EDUCATION

Embracing digital technology in educational institutions is essential for modern learning environments. Our digital signage solutions for schools, colleges, and universities assist in delivering dynamic content, campus announcements, and emergency alerts. Engaging displays encourage student involvement and foster a more immersive learning experience.



BEAUTY SALONS

In the fast-paced world of beauty, first impressions are everything. Our digital signage solutions empower salons and spas to showcase their latest services, promotions, and testimonials to entice potential clients. High-definition displays in waiting areas keep guests entertained while displaying beauty tips and product highlights, creating a relaxing and enjoyable experience



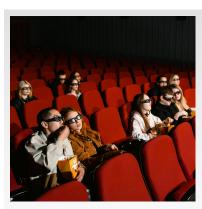
CORPORATE

Communication is at the heart of any successful organization. Our digital signage solutions for corporate environments enable companies to disseminate internal announcements, news, and updates efficiently. From conference room displays to interactive employee kiosks, our technology facilitates seamless communication and collaboration among teams



RETAIL

In the fast-paced retail industry, captivating customers' attention is crucial. Our digital signage solutions enable retailers to display eyecatching advertisements, promotions, and product information, boosting sales and enhancing the overall shopping experience. With real-time content management and data-driven analytics, retailers can optimize their displays for maximum impact.



ENTERTAINMENT

Entertainment venues require engaging displays to create an immersive atmosphere. Our digital signage solutions cater to stadiums, theaters, and amusement parks, delivering dynamic content, event schedules, and advertising opportunities that captivate audiences and enhance entertainment experiences.



HOW DOESIT WORK



A Content Management System (CMS) is software that allows you to create, manage, and publish digital content through our software without the need for extensive technical knowledge. The primary purpose of a CMS is to simplify the process of content creation and maintenance, enabling users to focus on creating valuable content rather than dealing with the technical aspects of website management.

CMS software simplifies the process of creating, managing, and publishing content through our application, empowering users with various levels of technical expertise to maintain a professional and dynamic online presence. By streamlining content management tasks, CMS platforms enable owners to focus on delivering valuable content and engaging with their audiences effectively.





CONTENT DESIGN

WE'VE GOT YOU COVERED





Welcome to our dynamic Content Creation service, designed specifically for Digital Signage. With the power of captivating visuals and engaging content, we transform your digital displays into an immersive storytelling platform that captivates your audience and drives results.

Our team of skilled content creators understand the unique demands of digital signage and tailor every piece of content to maximize impact in a fast-paced, attention-grabbing environment. Whether it's for retail spaces, corporate offices, restaurants, entertainment venues, or any other location, we create content that leaves a lasting impression on your target audience.

From eye-catching animations to stunning visuals, our content is carefully crafted to align with your brand identity. We understand that each digital sign is an opportunity to reinforce your brand and communicate your core values. As such, our content seamlessly integrates with your overall marketing strategy, amplifying your brand presence and increasing brand awareness.

Our content creation process is collaborative, with our team working closely with you to understand your goals, target audience, and desired outcomes. Whether you need promotional content, informational displays, event announcements, or entertainment-focused visuals, we ensure that the content is tailored to suit your specific objectives.

With a keen focus on innovation and creativity, we stay on top of the latest design trends and technologies to deliver content that feels fresh and cutting-edge. Our animations, graphics, and interactive elements keep your audience engaged and coming back for more.

Beyond aesthetics, we also prioritise content effectiveness and datadriven strategies. By analysing audience behaviour and response patterns, we continuously optimise content to ensure it drives the desired actions, such as increased sales, brand awareness, or customer engagement.

Our commitment to excellence and customer satisfaction means that we deliver content that not only meets, but exceeds your expectations. As your dedicated content partner for digital signage, we ensure that your displays are constantly refreshed with relevant and impactful content that keeps your audience informed, entertained, and connected to your brand.

Unlock the full potential of your digital signage with our Content Creation service. Let us help you create a captivating digital experience that elevates your brand and leaves a lasting impression on your audience.



Price Starting From

£450*

4K Display
Subject to VAT

sales@idealwarren.com 020 3196 6660

INDOOR DISPLAYS

MENU DISPLAY SCREENS



Wall Mount Screen
Sizes 32",43", 50", 55", 65", 75", 85" & 98"

ÀLA CARTE COMBO BOX MEAL Pepsi Black (R) **BOX MEAL** 16.90 KFC & ADD 2 FRIES FOR £2.50

Menu Screen

Sizes 32",43", 50", 55", 65", 75", 85" & 98"













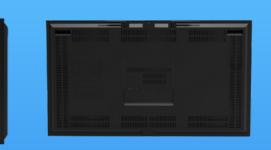






ULTRA BRIGHT WINDOW DISPLAY SCREENS







sales@idealwarren.com 020 3196 6660

SIZES 32",43", 49", 55", 65",75" & 85"



























INDOOR DISPLAYS

FREESTANDING DISPLAY
SCREENS

Price Starting From £1250*

Subject to VAT





BRIGHTNESS FROM 500















Freestanding Kiosk
Sizes 32",43", 50", 55", 65", 75", 85" & 98"



Double-side Freestanding Display Sizes 32",43", 49", 55 & 65"



Double-sided Freestanding Kiosk Sizes 32",43", 50", 55", 65", 75", 85" & 98"



E-Poster Foldable Portable Digital Signage Sizes 32",43", 49", 55 & 65"

INDOOR DISPLAYS

VIDEO WALLS Price Starting From Subject to VAT

















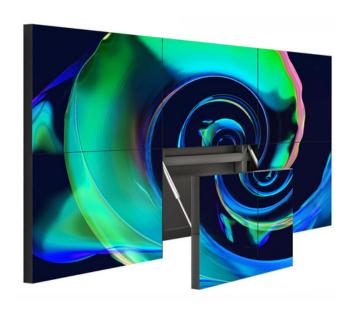


SCREENS SYNCHRONISATION



CONTENT MANAGEMENT SOFTWARE







INDOOR DISPLAYS

SMALL AND WIDE FORMAT DISPLAY SCREENS







Available Colours: Black/White





Available Colours: Black/White







Sizes: Custom Size



CONTENT MANAGEMENT



TOUCH SCREEN

FREESTAND TOUCH SCREENS



























Sizes 32",43", 50", 55" & 65"



Sizes Sizes: 10.1", 13.3" & 15.6"





















OUTDOOR DISPLAYS

A-Board Digital Screen









CONTENT MANAGEMENT







BATTERY **POWERED**











Freestanding Kiosk

Sizes 32",43", 49", 55", 65, 75 & 85"





Wall Mounted Digital Signage Sizes 32",43", 49", 55 & 65"

















CONTENT MANAGEMENT SOFTWARE





4K DISPLAY

CONNECTED



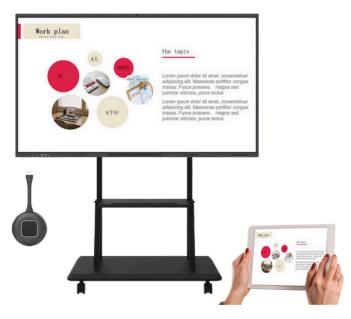
Interactive

WHITE BOARD

Price Starting From

£1490*

Subject to VAT



Sizes 55",65", 75", 85", 100" & 110"

020 3196 6660 sales@idealwarren.com





























TOUCH SCREEN

SELF SERVICE ORDERING KIOSKS





Double click

















Subject to VAT



ORD

























REDEFINE YOUR HOSPITALITY & RETAIL BUSINESS WITH ePOS

ePOS quick and efficient services to customer, delivering an experience that matches your brand promise, and builds customer loyalty. This retail Management solution is designed to optimize store performance and increase productivity.

- ePOS Mobile App
- ePOS Mobile App (Product Edit, Price change and update)
- Bookers price and promotion updates
- Global payment card machine integration
- Dojo card machine integration
- Weight scale integration
- DD promo settings
- Shop promo settings
- Generate various type of reports (X report, Day end, Shift end and Period report)
- Inventory management (Current stock & Low stock check)
- POR margin setup
- Various type of Label printing options (A4, QL600, Thermal print)
- User rights and control; option
- Credit customer payment
- Generate sales report by item & department wise
- Payment type change option (Card to cash, Cash to card)
- · Epos terminal
- · Customer display
- Cash drawer
- Printer
- Scanner
- Software licence activation















REACH US



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